


[DOWNLOAD PDF](#)

E-Commerce Strategic Matrix

By James Tallant

GRIN Verlag. Paperback. Book Condition: New. Paperback. 16 pages. Dimensions: 10.0in. x 7.0in. x 0.0in. Essay from the year 2010 in the subject Business economics - Supply, Production, Logistics, grade: 85. 00, University of Phoenix, course: Supply Chain Management Online, language: English, abstract: Various types of organizations use e-commerce as part of their business strategy. Depending upon the type of industry and the prospective customer base identifies the appropriate e-commerce model. In the do-it-yourself home improvement retail market, organizations like Ace Hardware, Home Depot, and Lowes use various forms of e-business commerce. The two e-commerce models to be reviewed in this paper are the business-to-business (B2B) model and the business-to-consumer (B2C) model. However, any e-business model relates to the flow of information and processes among enterprises and their underlying Enterprise Information System (EIS). E-businesses purpose is to facilitate supply, distribution, and customer information exchange, coordination and collaboration between multiple trading partners. In this paper, I will compare and contrast B2B and B2C e-commerce elements within the retail do-it-yourself home improvement market. Among the elements to be compared are cost, consumer exposure, customer service, differences in website structure, access rights, audience, and security. This item ships from multiple locations. Your book may...



[READ ONLINE](#)
[5.34 MB]

Reviews

It is an remarkable book i actually have ever study. It usually is not going to charge an excessive amount of. Your daily life period will be convert the instant you total looking at this publication.

-- **Trudie Pagac**

This pdf is very gripping and exciting. I could comprehended everything using this created e book. You wont really feel monotony at at any moment of your own time (that's what catalogs are for about in the event you ask me).

-- **Miss Vergie Marks DDS**

You May Also Like



Summer Fit Preschool to Kindergarten Math, Reading, Writing, Language Arts Fitness, Nutrition and Values

Summer Fit Learning. Paperback. Book Condition: New. Paperback. 160 pages. Dimensions: 10.6in. x 8.3in. x 0.5in.Summer Fit Activity Books move summer learning beyond academics to also prepare children physically and socially for the grade ahead. Academic exercises are based on Common Core...



The Day I Forgot to Pray

Tate Publishing. Paperback. Book Condition: New. Paperback. 28 pages. Dimensions: 8.7in. x 5.8in. x 0.3in.Alexis is an ordinary five-year-old who likes to run and play in the sandbox. On her first day of Kindergarten, she makes her first school-aged friend, Elizabeth, and...



DK Readers Animal Hospital Level 2 Beginning to Read Alone

DK CHILDREN. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 8.9in. x 5.8in. x 0.1in.This Level 2 book is appropriate for children who are beginning to read alone. When Jack and Luke take an injured duck to the vet, it is just...



DK Readers Day at Greenhill Farm Level 1 Beginning to Read

DK CHILDREN. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 8.8in. x 5.7in. x 0.2in.This Level 1 book is appropriate for children who are just beginning to read. When the rooster crows, Greenhill Farm springs to life. Join the ducklings, cows, and...



Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large

Madelyn D R Books. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in.This book is about my cousin, Billy a guy who taught me a lot over the years and who can teach you a lot. Everyone who...



Too Old for Motor Racing: A Short Story in Case I Didn't Live Long Enough to Finish Writing a Longer One

Balboa Press. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in.We all have dreams of what we want to do and who we want to become. Many of us eventually decide it is too late; we have missed...