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## MEDIA MAYHEM: PLAYING WITH THE BIG BOYS IN MEDIA



Brolga Publishing Pty Ltd. Paperback. Book Condition: new. BRAND NEW, Media Mayhem: Playing with the Big Boys in Media, John D'arcy, In the 1980s and 1990s, the face of the Australian media changed forever. Highflying entrepreneurs like Alan Bond, Robert Holmes a Court, Ron Brierley and Christopher Skase competed with the family dynasties of Fairfax, Packer and Murdoch for a piece of the action. Two media empires, the Herald & Weekly Times and John Fairfax & Sons, did not survive...

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