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Martial Arts Instructor's Desk Reference: A Complete Guide to Martial Arts Administration

By Sang H. Kim

Turtle Press, U.S. Paperback. Book Condition: new. BRAND NEW, Martial Arts Instructor's Desk Reference: A Complete Guide to Martial Arts Administration, Sang H. Kim, The Martial Arts Instructors Desk Reference is a complete guide to advanced teaching concepts and martial arts school administration. Author and veteran martial arts instructor Dr. Sang H. Kim covers a wide range of essential topics for the professional martial arts instructor including: * Teaching children with ADD, behavioral problems and learning disabilities * Creating lesson plans and teaching specific curriculum elements * Combating boredom through hundreds of drills and training ideas * Marketing, advertising, publicity, staffing and customer service * Instructor training and evaluation * Tournament management * Branch school and outreach program development Based on years of Dr. Kim's research and experience, this book brings together a wide range of essential topics for martial arts instructors of all levels.



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