Webplicity: The Critical Guide to Successful Web Strategies (Paperback)

By Bill Young

iUniverse, United States, 2005. Paperback. Book Condition: New. 223 x 147 mm. Language: English . Brand New Book ***** Print on Demand *****. Webplicity--The Critical Guide to Successful Web Strategies is a great resource for those in the process of or thinking about implementing a new web site or web based tool. Author Bill Young brings real world experience guiding clients through the difficult process of launching a well-designed web presence. In non techno talk, Young details the entire development process from idea inception to completion. The modules are straight forward and the web plan outline found in the back of the book will become your new favorite tool for your next project. Webplicity helps you to: Develop real goals Confirm the scope of work Put the right team members together at the right time Create a project blueprint Match online marketing tools to business objectives Complete projects on time and on budget Webplicity--The Critical Guide to Successful Web Strategies is a useful resource for Executives leading large firms, small business owners, or start ups attempting to get it right the first time. Young was honored by the Denver Business Journal as a winner of the Forty Under 40 award...

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Reviews

The publication is fantastic and great. It really is basic but shocks from the 50 percent from the ebook. Its been written in an remarkably easy way in fact it is only soon after i finished reading this ebook in which really changed me, alter the way in my opinion.
-- Jayme Kuhlman

Very helpful for all type of individuals. It is amongst the most incredible ebook i have got study. I am just very easily could get a satisfaction of reading a composed publication.
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