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# Womenpreneurs: The shift from Corporate Management to Entrepreneurship

By Cherisse Hoyte

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The number of women, of working age in the United Kingdom

(UK), that are actively choosing entrepreneurship over

corporate management has increased. Understanding the

entrepreneurial motivations behind this trend is important for

academia, policy-makers and female entrepreneurs

worldwide. The main assumption is that women are pushed or

forced into entrepreneurship by factors such as the gender pay

gap and glass ceiling effect. However, findings from a

comparative study between British and French entrepreneurs

show that this assumption is more of a myth that needs to be

laid to rest and that women today possess a strong

entrepreneurial drive fuelled by their need for achievement,

need to empower others as well as other motivators not

previously associated with female entrepreneurs. Two new

categorizations pertinent to female entrepreneurship (i.e.

career change and identity change) were also unearthed. 72

pp. Englisch.



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