



## The Container Principle: How a Box Changes the Way We Think

By Alexander Klose, Charles Marcrum

MIT Press Ltd. Hardback. Book Condition: new. BRAND NEW, The Container Principle: How a Box Changes the Way We Think, Alexander Klose, Charles Marcrum, We live in a world organized around the container. Standardized twenty- and forty-foot shipping containers carry material goods across oceans and over land; provide shelter, office space, and storage capacity; inspire films, novels, metaphors, and paradigms. Today, TEU (Twenty Foot Equivalent Unit, the official measurement for shipping containers) has become something like a global currency. A container ship, sailing under the flag of one country but owned by a corporation headquartered in another, carrying auto parts from Japan, frozen fish from Vietnam, and rubber ducks from China, offers a vivid representation of the increasing, world-is-flat globalization of the international economy. In The Container Principle, Alexander Klose investigates the principle of the container and its effect on the way we live and think. Klose explores a series of "container situations" in their historical, political, and cultural contexts. He examines the container as a time capsule, sometimes breaking loose and washing up onshore to display an inventory of artifacts of our culture. He explains the "Matryoshka principle," explores the history of land-water transport, and charts the three phases...



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